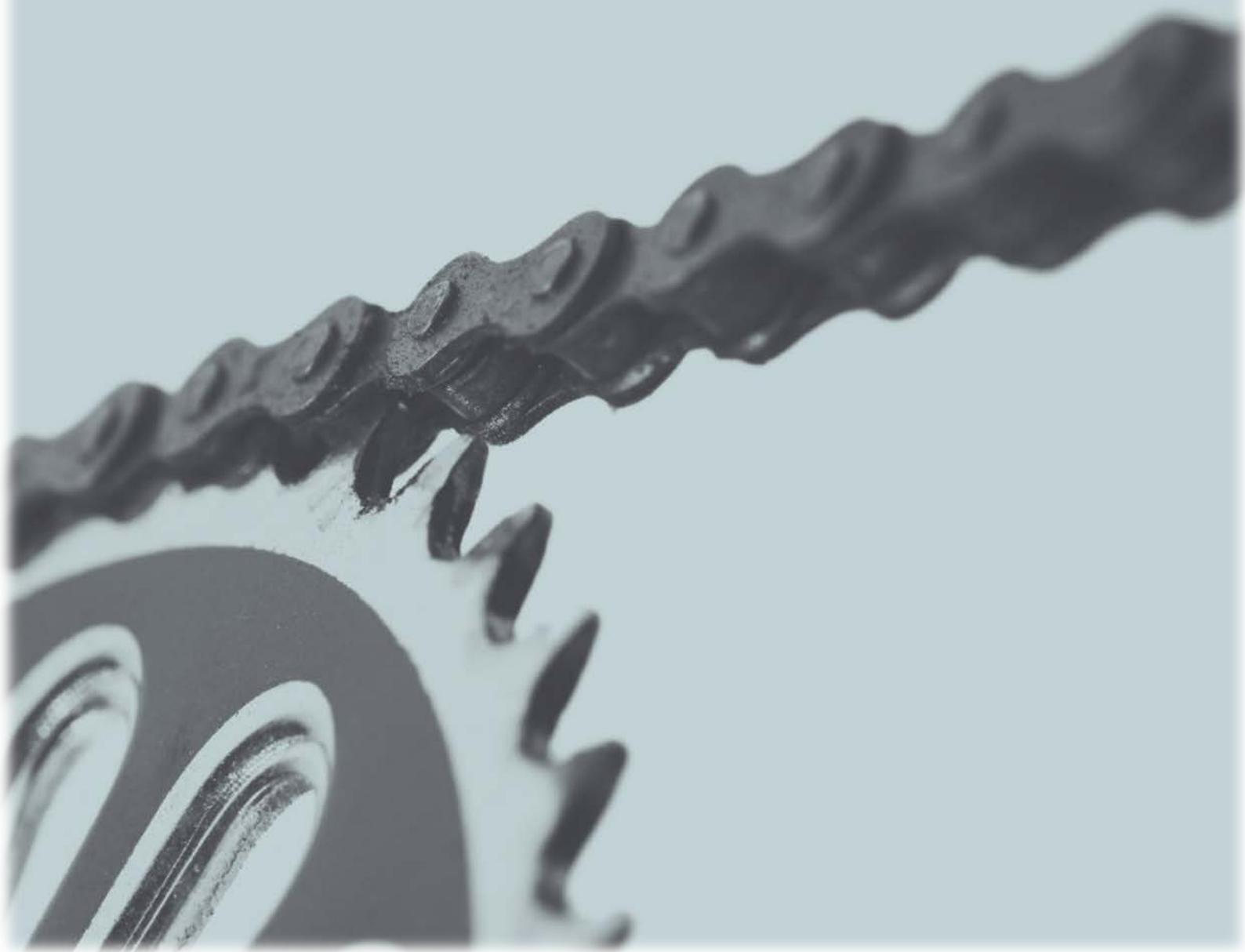


*Coca-Cola*  
zero

 belfast  
bikes

Performance Indicators

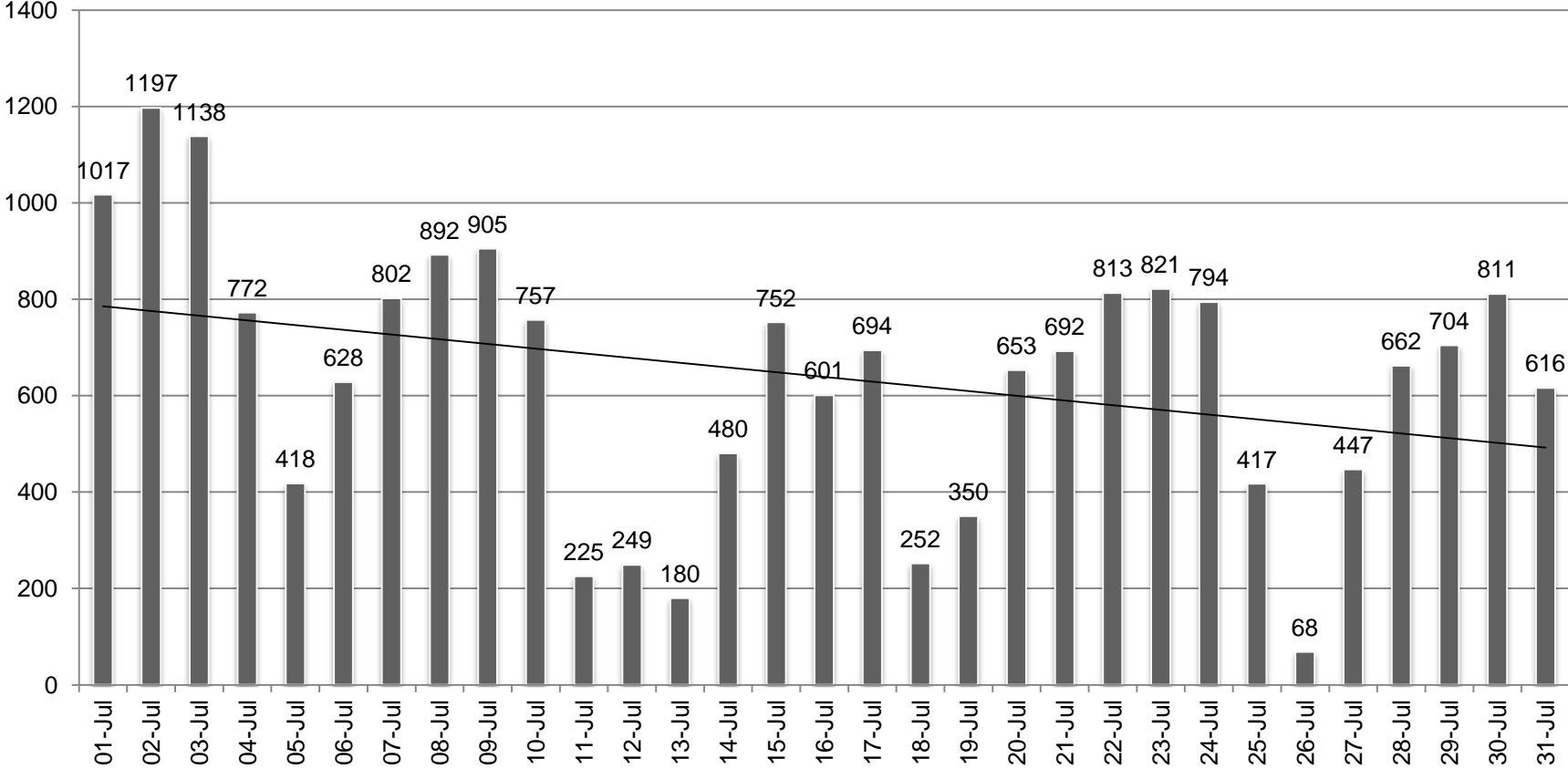
July 2015



# July 2015

During the month of July there were 19,807 rentals, rental patterns were mostly affected by weather (notably Sunday 26<sup>th</sup> with heavy rain all day) and various events within the city such as the Tall Ships on the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> and the parades on the 13<sup>th</sup> with numbers still lowest at the weekends. The rental fluctuations are shown below:

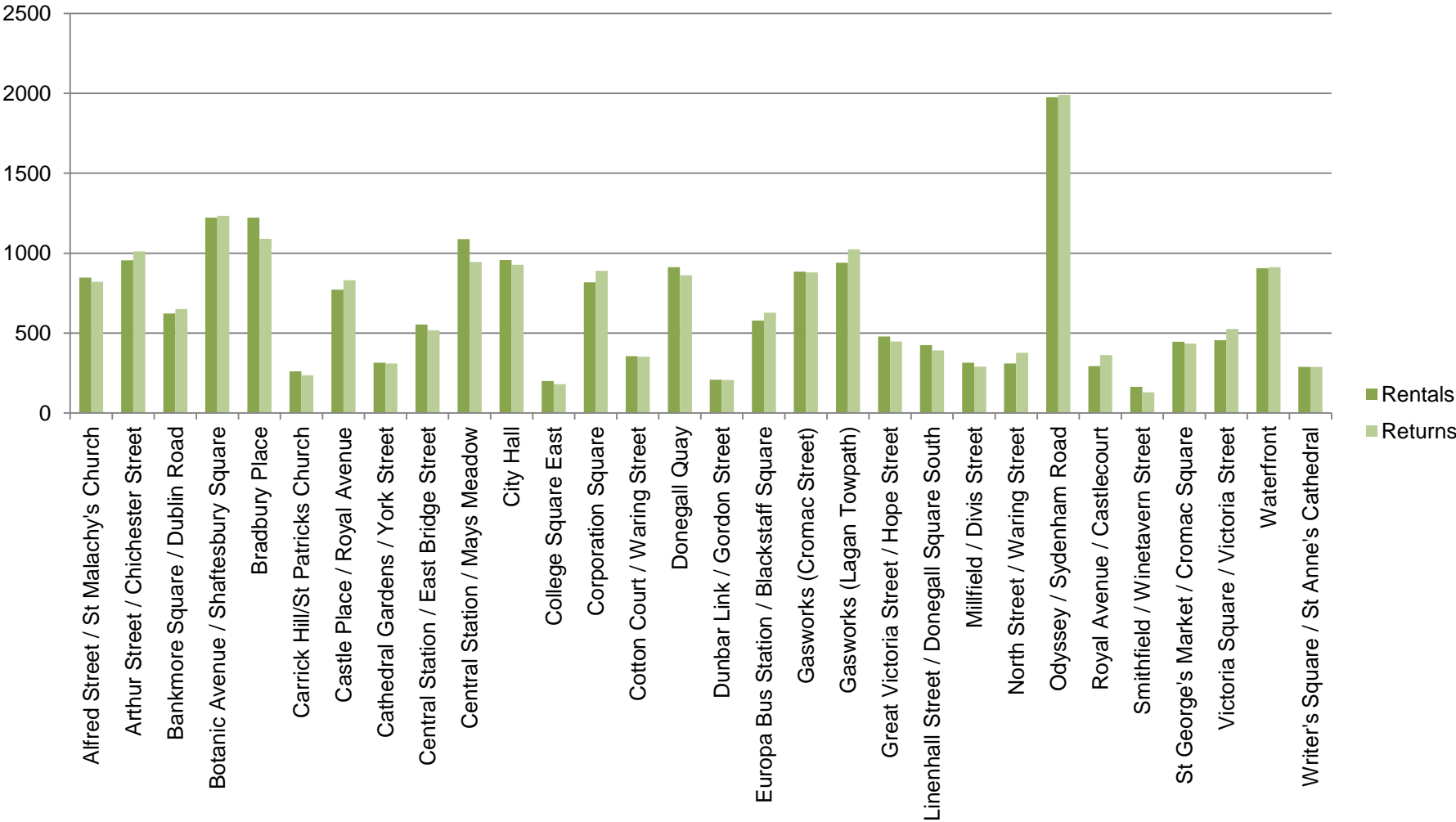
### Daily Cycle Hires



# July 2015

The most popular stations were 1) Odyssey 2) Bradbury Place 3) Botanic Avenue/Shafesbury Square. The fourth most popular station for renting is Central Station/Mays Meadow and returning is Gasworks (Lagan Towpath) as shown below:

### Rentals & Returns by Station



# July 2015

The total rentals to the end of July were 58,948; these figures show a steady increase from the launch of the scheme, as shown below:

**Accumulative Cycle Hires YTD**

